

AFRICA OPEN FOR BUSINESS NOW ON DVD



Documentary showing a different view of the new Africa by award-winning journalist Carol Pineau, is being released for purchase on DVD at www.africaopenforbusiness.com.

The one-hour documentary is a radical departure from most films on Africa. It features ten portraits of entrepreneurship throughout the continent and offers African solutions to African problems. United Nations Secretary General Kofi Annan called the producer's work, "Very perceptive, and much more balanced than one usually finds."

The film has proven to be an extremely powerful tool in changing people's perceptions on Africa and encouraging investment into the continent. It is ideal for organizations, NGOs and businesses wanting to promote awareness of Africa's economic potential, as well as for classroom use, including international and African studies, international business and MBA programs, and journalism and communications programs.

The DVD version for institutional and educational markets features extras, including a six-minute short that opened several conferences, conversations with producer/director Carol Pineau and director of photography Mark Thalman, and a teacher's study guide. The price, which includes public performance rights, is \$179, plus tax and shipping, and is available for purchase online at www.africaopenforbusiness.com.

The film aired worldwide on BBC in May and will be broadcast in the fall on US public televisions. It screened at the World Economic Forum, Cannes Film Festival, and AGOA Forum, and played at several other high level venues including the United Nations, US Department of State, and US Congress.

For more information and to view a trailer, visit www.africaopenforbusiness.com.